

DDA Minutes from July 13, 2022

7/13/2022 - Minutes

CALL TO ORDER

Meeting called to order at 8:01 am by A. Barden

Present: A. Barden, P. Stefan, J. Miller, c. Haubenstricker, A. Niedzinski, A. McArthur

Absent: P. Mecham

APPROVAL OF AGENDA

Motion to approve the agenda by P. Stefan, 2nd by Miller, all in favor

APPROVAL OF MINUTES

Motion to approve the June 2022 Minutes by P. Stefan, J. Miller 2nd, all in favor

PUBLIC COMMENT (Persons may speak for five minutes about an item that is NOT listed as a Public hearing on this agenda. Please state your name and address for the record.)

NO PUBLIC COMMENT

ONGOING PROJECTS

Holiday lights: Business owners have received letters regarding Holiday lights, and we are beginning to hear back. There is definite interest. A. McArthur to reach out to potential contractors by next meeting so we can determine cost-per-building and relay information to interested parties.

BUSINESS ITEMS

A. Barden and C. Haubenstricker propose replacing dead trees downtown with 4'x4' (approx.) cement 'cubes'. Discussed using cubes periodically as bases for artwork. Potential for themes or individual businesses to display art. Doubles as seating. T. Piazza stopped by; can do them any color, may not be as 'smooth' of a finish as the example shown, should be roughly \$500 each.

P. Stefan suggested creating/purchasing "Project brought to you by the Vassar DDA" signs to put out front of buildings that have received façade grants or to put near cube project, etc. She also suggested before and after photos of façade grant recipient projects be shared to City Facebook page. Group discussed potential to create a VASSAR DDA Facebook page.

C. Haubenstricker propped adding a mural to his building at 139 E. Huron. ("WELCOME TO DOWNTOWN VASSAR" or similar) Is going to seek private funding. Also hopes to finish Vet's Park fountain by Riverfest weekend (on/around August 6, 2022)

P. Stefan to have new awnings installed via façade grant. Turned in application, quote (\$3,700 with a DDA reimbursement value of \$1,860), and drawing. Will turn in receipts after project finalized. C. Haubenstricker motions to approve P. Stefan's façade grant application, J. Miller 2^{nds}, motion passes (P. Stefan abstained from vote)

COMMISSION MEMBER COMMENTS

CITY MANAGER ANNOUNCEMENTS & STATEMENTS

ADJOURNMENT

Adjourned at 8:49 am-Motioned by C. Haubenstricker, 2nd by P. Stefan