



Dear Downtown Vassar Building Owner,

The DDA hopes you are enjoying our Christmas lighting project. We are trying for next year to get participation from all the building owners on the M-15 corridor. As this is the first year of adding lights to the buildings, we are in the learning process of when the lights will be turned on, the costs of install for the lights and cost of installing the hardware for the lights.

Currently we will provide the lights for free, providing the building owner pays for the installation of the hardware and agrees to our specifications for spacing the lights, agrees as to when the lights will turn on and off and agree to share in the cost of putting the lights up and down every year. We will also ask each business owner to sign an agreement that the lights can be placed on the buildings every year and that the business owner will safely store the lights.

At this time, we are trying to find someone that can install the hardware at a reasonable price. We are also looking for a company that can put the lights up and take them down every year. At this time, we will be looking at the business owners sharing in the cost of this on a yearly basis.

Let's make downtown Vassar a place people will come to see the lights!